

**Telecommunications Advisory Board (TAB)**  
**Met in-person at Doylestown Township Building Caucus Room**  
**Meeting Notes: June 14, 2021**

**Members Present:** Ed Ebenbach, Jenya Shuportyaka, Art Zapolski, Kris Ballerina and David Laustsen

**Member at Large Present:** Jean Laustsen

**Board of Supervisors:** Nancy Santacecilia

**Quorum:** Yes

**Township Manager:** Stephanie Mason

**Special Projects Coordinator:** Aaron Walizer

**Invited Guest:** Judy Hendrixson, Vice-Chair, Bike and Hike Committee

**Proceedings:**

- **Meeting called to order** by Mr. Ebenbach at 6:35pm.
- Board members introduced themselves to Judy Hendrixson, invited guest
  
- **Approval of Minutes from TAB Meeting on 5/10/21** - Mr. Zapolski moved to accept, Mr. Laustsen seconded motion, and they passed unanimously.
  
- **Update on Aid for other Boards and Commissions Document**  
Mr. Ebenbach reported that a letter was sent out with the document to all the Boards and Commissions chairs. So far, he has received one response, which was positive. Everyone present highly praised the document.
  
- **Trails/Park Video project** - *The focus of tonight's meeting.*

**A. Introduction to the topic/goal of the meeting - by Mr. Ebenbach.** For a couple of years TAB has taken video of Doylestown Township trails, including Go-Pro footage of bicyclists using the trails from up to 5 years ago. In 2019, Tom Kelso, Stephanie Mason, Jean Laustsen and Ed Ebenbach went out on riding cart to shoot video of trails. Mr. Ebenbach wanted to show examples of this work to those who haven't seen it before, and hopefully stimulate interest in their getting involved. Ms. Mason passed out copies of Trail maps. The township is in the early stages of having online, interactive maps and info on our Bike and Hike trails. This system could benefit from also showing video clips. Longer versions of trails video may be edited to go on our website.

**B. Review of existing trails and related videos - by Mr. Ebenbach**

The group watched the video footage that has already been shot. He indicated that the next step would be with the help of the Bike and Hike committee, to figure out what else we need to shoot and how we should go about it, as there are many trails we have not yet been on.

**C. Review of Interactive Trail Map Application- by Ms. Hendrixson**

The Bike & Hike committee has been working on an interactive map of our trails. They want users to be able to click on a segment of a trail and get information about its difficulty, the surface, and a general description of the trail. They intend to set it up so that the user will also be able to click a symbol and see still photos. Mr. Ebenbach demonstrated how that works. A legend on the right, lists trails etc. You will be able to click on a symbol that takes you to trail map. Video can be imbedded too. Or it may take you to a

pertinent web page. Right now, a cartographer is working on building the basic framework for this.

Ms. Santacecilia asked if businesses may be able to pay us to put them on the map. Ms. Hendrixson explained this would be possible, but we have ways to go yet. Ms. Hendrixson gave the example that you could click on a link to Central Park and go to their site and learn about current activities there. This will be kept up to date in house. Right now, the cartographer is just working on the basics.

Going forward

- we need to get photos to feed to cartographer to set up.
- Learn from Bike and Hike what trail segments they would like to see highlighted.
- Come up with bullet points for each segment.
- Then we can organize ourselves to shoot and edit video
- For map, keep segments short. But we can also make long form to put on Township website.

Ms. Mason explained how it might work: Show a sign. (i.e., Pump Track.) then Click to see video. Use a Voice-over to describe what the pump track is for. Mr. Zapolski suggested that a 15 second video clip is long enough for this purpose.

Mr. Zapolski asked why use this approach instead of Google Maps - Ms. Hendrixson explained that this is more interactive. You see what the experience is like. \*\*\*More useful for the family than for the avid cyclist.

Ms. Santacecilia - this could be an opportunity for all committees to highlight what they have to offer.

Meeting of Bike & Hike Committee 6/15/21 - Ms. Hendrixson said this will be a chance to hone in on points of interest to focus on. Discussion of using some drone footage, i.e. an overhead shot of something like Pump Track...fly down to it.

Ms. Mason - said that people moving to the area are asking when certain nearby trails will be completed. The interest is there!

#### **D. Discussion of what we need to do now to move forward - Mr. Ebenbach**

We need to ask Bike and Hike committee to help us figure out what additional video we'll need, and answer questions such as - Do we need narrator, more GoPro footage, Drone footage? After we get individual segment videos, we can then storyboard what we'll need for a longer video to go on the website. We'll need script writing, editing, voice-over.

Ms. Mason -suggested we pair up people from Bike and Hike to work together with TAB on each trail section. Larry Gage from B&H can pinpoint what's important. Work together at the same time to take photos and shoot video.

Doylestown Borough uses Sharrows symbols on their paths. Map can identify them and show where they are.

Ms. Hendrixson will ask B&H people to sign up for a segment and give them a deadline. Ms. Mason added that they can get a TAB buddy. Five people working together on each

trail segment. Bike and Hike Committee can gather email addresses and contact information and feed it back to Mr. Ebenbach. He'll pair up with TAB members.

Perhaps reach out to Parks and Rec to get involved too.

Ms. Shuportyaka revealed that she has a drone and a license to operate it. The Laustsens' friend, Tom Poret does as well.

**E. TIMELINE:** Ms. Hendrixson will get us the list of trails to shoot and Bike and Hike people assigned to each of them before our next meeting.

- **Other Programming Projects – Mr. Ebenbach**

Another project appeared for TAB today. National Police Night Out 2021.

August 3. This is Police Force Public event from 4 to 8pm. It will include food, a DJ, Truck, Squad cars, Fire truck, a Helicopter, and Motorcycle demonstrations.

The D.A. will be there. There will be guided tours through the police facility.

**Please put it on your calendars.** No video may be shot inside police bldg.

Ms. Shuportyaka had a couple of other ideas of projects we could shoot for Police Dept. Mr. Ebenbach requested that we hold off on that. Focus on National Night Out for now.

- **New Building/System Operations Report — Mr. Ebenbach** reported that on 6/15 the Board of Supervisors will have opportunity to vote on purchasing acoustic remediation panels.

- **Future TAB meetings - Mr. Ebenbach** asked the group whether they would like to have future meetings in person as well. Everyone was in favor of doing that.

- **7:55pm - Meeting was adjourned.**

- **Next meeting will be Monday, July 12, 2021 at 6:30pm at the Township Bldg.**