



DOYLESTOWN TOWNSHIP PARK AND RECREATION BOARD

Meeting Notes: Tuesday, May 11, 2021

A meeting of the Doylestown Township Park and Recreation Board was called to order at 5:35 p.m. on Tuesday, May 11, 2021 at the Doylestown Township Administrative Building, Caucus Room.

- In attendance: Blythe Kelly, Paul DiNella, Kathy Brown, Mary Ann Bowman, Kellie McGowan, Bob Shaffer, Kevin Kane (via telephone), Karen Sweeney-Director of Parks and Recreation
- Absent: Ryan Manion, BOS liaison
- Guests: Aaron Walheizer Special Projects Coordinator, Joe Salvati, Kids Castle committee, Stephanie Mason, Township Manager

Meeting Notes April 13, 2021

The meeting notes were unanimously approved on a motion by Mary Ann Bowman and a second by Blythe Kelly. Kellie McGowan abstains.

Discussion: None.

Visitors: None

Correspondence:

Recreation Community Center Progress Report

Update on the June 15 Board of Supervisors meeting at which time the building design and the building location will be discussed. Further discussion on the impact of the location of the building, including bathrooms and tennis courts. Location in the middle of central park is being considered. Park and Rec committee members encouraged to attend this meeting.

EAC Sign Placement Consideration

Aaron advised on the request of the EAC to place the signs in Central Park. Discussion of an overall plan for the placement of park signage. Park and Rec has already identified placement of signage in Township parks as an action item. Discussion of a coordinated effort to prepare and locate signs throughout the Township parks, and a request that the EAC develop a plan for the signage. Paul would like all signs to have a uniform appearance as discussed by the Board in connection with a signage plan for all parks. Kathy noted existing interpretive signage is currently similar in size and character. Township supports the message of the interpretive signs. Kellie suggests not placing all of these signs in Central Park, but in other natural areas within parks to bring residents to other park locations in the Township.

Recommendation that the two signs be placed at appropriate alternative environmental locations and not in Central Park as directed in the discretion of the Township. Recommendation that the EAC develop a plan for placement of current signs, as well as development, quantity and placement of future signs in coordination with the Park and Rec boards efforts to develop a brand and continuity for the township parks.

All in favor.

EAC Memo to BOS

Table discussion on the letter until there is a determination on the location of the building.

Plans: None.

Ongoing Business:

Special Events Activities

1. Craft Beer/Winery

Three vendors potentially: Great Barn Brewery, Warwick Farm Brewery, Hattery.

Board will work up a list of questions to the vendors for a response by Thursday, in preparation for a visit to each site.

Board will make a recommendation to the BOS to determine the vendor to act as the specified vendor for at least two events.

Kathy discussion of utilizing social media for this effort. Kellie to work with Township and the vendor on developing content. Paul notes all Board members to be pushing the messaging on the events.

Joe recommends developing a “tip jar” to support the park programs.

Township is working to identify the locations for the beer garden, specifically to locate at a place where the guests can view the stage.

Discussion of expected COVID protocols.

Park Assessment

Kathy highlighted the key priority items identified by the Board for action, broken into short term and action items, versus long term and more “recommending” items that the Board has less ability to control.

Discussion of developing a site plan for Township parks

Discussion of sub-committees for action items

Long term plan requires work with the Comprehensive Plan.

Karen provided a sample of a branding concept prepared by another municipality. Efforts of the P&R board for signage are related to the larger branding effort for the Township parks. Master plan process can be streamlined internally and requires discussion with Township professionals and a capital request. Kellie to be the Board representative to start the process.

Subcommittee on signage Paul, Mary Anne and Kellie to start the process to develop a concept.

Kathy, Kevin and Blythe to work on Sauerman Park.

Director's Update:

New Website: Section added for important news and updates

Saturday is National Kids to Parks Day: The Doylestown Duck activity in all Township parks

Central Park Disc Golf Course Update: Packet provided with new information. Site visit occurred. Construction to start in the next couple of weeks.

***Adjournment:** Being no further business the meeting was adjourned at 6:50pm on a motion by Kellie McGowan and a second by Mary Anne Bowman, with all in favor.

Respectfully submitted by:

Kellie McGowan

Doylestown Park and Recreation Board

Approved: _____