



DOYLESTOWN TOWNSHIP PARK AND RECREATION BOARD

Meeting Notes: Tuesday, January 14, 2020

A meeting of the Doylestown Township Park and Recreation Board was called to order at 5:35 p.m. on Tuesday, January 14, 2020 at the Doylestown Township Administrative Building, Caucus Room.

- In attendance: John Bray, Paul DiNella, Kevin Kane, Kathy Brown, Mary Ann Bowman, Blythe Kelly, Kellie McGowan, Karen Sweeney-Director of Parks and Recreation & Ryan Manion - BOS Liaison
- Absent: None
- Guests: Dave Tomko-Director of Operations, Nancy Santacecilia, Joe Salvati

Reorganization

Election of officers:

Chair nominations:

John Bray

Kathy Brown – elected chair by vote of 5-2

Vice-chairman nominations:

Paul DiNella – elected unanimous

Secretary nominations:

Kellie McGowan – elected unanimous

Meeting Notes November 12, 2019

The meeting notes were unanimously approved on a motion by Mary Ann Bowman and a second by Paul DiNella

Discussion: update on the crowd rise memo sent to the board of supervisors from the park and rec committee. Board voted that crowd rise would not be focused on one program.

Visitors: None

Correspondence: None.

Plans: Preliminary Land Development plan for *Sloane Autosport LLC – Warrington Audi - Porsche*

Kellie: What is the scope of the project

John: Building expansion/addition the property only

Motion made and approved to recommend to the Board of Supervisors for fee in lieu of park and rec for the development

Ongoing Business:

Indoor Park and Rec Building –

John: presentation of the park and rec and ways and means at BOS meeting January 21, 2020. Ways and Means preparing financial information. Ways and Means recommends that park and rec board open the presentation of the background of the process. Ways and Means is preparing a powerpoint presentation.

Kathy: what does the park and rec board presentation look like?

John recommends power point to explain where we were; and impact of losing space; and what we want community building to be. Thought process for the project. Compare old park and rec building with rendering of new rec building. John to present for the board.

Ryan: Reminder that there were three different sized buildings. What is the proposal?

John: we are focusing on the larger size building. Also note that site requires zoning variance to allow for expansion. The site is toward the PennDOT lot.

Kellie: We should use our time to make the best case to the public

Ryan: Focus on potential revenue

Paul: Indoor gym space is critical and helps pay for the building

Nancy: The building should serve township needs; not just for children, needs of all ages.

John: ways and means will be presenting three levels of utility; staged revenue stream up to 80%.

Old Business/Updates:

Kids Castle:

Mr. Salvitti reports kids castle is open and gates are flooded. Opened November. Joe reports high usage. Blythe advises of high usage over the weekend. Santa Event was successful with hundreds in attendance. Kevin solicited Christmas donations and donated tree.

Blythe: service road is unpaved and people use and is a tripping hazard. Mr. Tomko responds it is not paved path and not connected.

Future park and rec meetings to be held in Caucus meeting room

2020 Goals:

Kathy: Make goals official and how to move forward. Big issue is what is needed at all parks.

Paul: Focus on central park is understandable, but focus on what is needed at other locations

Karen: Chris Mason is new park and rec maintenance manager and is working toward maintenance plan. Discussion of visits/park tour for maintenance.

Paul: Focus on shape of current improvements, and look at future improvements.

Karen will notify park and rec board of the time of the park tour.

Kevin will be point person for park and rec maintenance

Paul: Stated goal of "Assessment and recommendations for park and rec maintenance", including Central Park

Kathy: Marketing goal to make residents aware of all parks

Karen: we have a template of a park system guide book; don't want to print every year. Includes park spaces. Winter will be working on this. Electronic format, with links. Printed pieces are expensive.

Nancy: benchmark for park categories, like in other municipalities. Example is Warrington Township

Send Karen links to website and products that we like.

Paul: marketing is social media

Ryan: TAB is searching for content; park and rec will need to provide the ideas and submit

Karen: update with park tour video

Kathy: Stated goal to "Build visibility of the park and rec program in Doylestown Township on social media".

Discussion of park and rec committee social media page. Issue is that a Township employee is required to run an official page.

Joe: Doylestown Township Facebook public page is unofficial and already exists; we could take over. Consensus that this poses issues.

Ryan: Will assist in preparing a plan for the social media component. Paul offered act as point person for this effort.

Consensus that Paul and Kevin will head up and explore the potential P&R social media campaign.

Kathy: What funds are available for projects?

Karen: what funds are available and identify goals; there are three accounts for the P&R dept:

Capital fundraising account

 Performing Arts

Defined funds/operational accounts

 Dog park

Karen: Identify additional fundraising events

John: there is money to build the restrooms presently in accounts, but Township needs in its budget

John: going down a rabbit hole with the building; prior discussions of building with porch; we need to send to board because board needs to make this a capital project.

If the park and rec board wants to make this a goal, then we can engage in the process

What funds exist; grow the funds; and what funds exist for what projects in the form of a list of possibilities

Paul: Is the bathroom project a goal that Joe would consider fundraising for?

Karen: set up a list after an assessment of the needs; we could identify what a feasibility study would look like

Other Business(Karen):

Dog Park Access System: In process and will be up and running on February 15th. Membership module will permit registration and renewals within the system.

Performing Arts: Update on season next meeting

Special events: applications are coming in.

Doylestown County Club/ Golf Outing: We are still doing the golf outing. Fee is \$175 per person. Working on sponsorships and working with CC on involvement in outing. No outside food etc permitted.

What other events other than golf should we consider?

***Adjournment:** Being no further business the meeting was adjourned at 6:50pm on a motion by Ms. McGowan and a second by Mr. DiNella, with all in favor.

Respectfully submitted by:
Kellie McGowan
Doylestown Park and Recreation Board

Approved: _____