

**TELECOMMUNICATIONS ADVISORY BOARD**  
**Meeting Minutes**  
**October 7, 2013**

**In Attendance:** Ed Ebenbach, Committee Chairman; Kurt Krause and Joe Salvati, Committee Members; Tom Scarborough, Board of Supervisors Liaison; Rick Colello, Board of Supervisors Member and Sandra Brookley Zadell, Assistant Township Manager.

On a motion made by Mr. Krause, seconded by Mr. Salvati the amended minutes from the September 9, 2013 were approved.

The Committee noted that Mrs. Zadell did spend \$39.99 on a new thumb drive, an approved expenditure out of the budget.

Mr. Ebenbach reported on the Comcast franchise renewal and his latest email to Brian Jeter, he has heard nothing back from that email.

Mr. Ebenbach stated that in the email to Comcast he compiled a spread sheet utilizing the Leightronix program to summarize programing on our channel. It turns out that from 6AM to 12 midnight we have an average of 37.2 percent actual video programing. This is a very good statistic.

The number one category for programing is environmental, the second is senior programing.

Mr. Ebenbach also spoke with Ken Wallace regarding the Capital Fund for equipment. He prepared a memo that he would like to send to the Board of Supervisors to create a fund in the general fund, a separate bank account, to house the TAB monies as they are going to be saved every year.

On a motion made by Mr. Krause, seconded by Mr. Salvati the Committee voted to send this memo to the Board of Supervisors for approval. The motion passed.

Mrs. Zadell gave a Comcast update, stating that we received a letter from Comcast stating that they are continuing their free internet and internet essentials program at the local schools.

Mrs. Zadell stated that we also received the Comcast franchise filing that they are required by the FCC to send to us.

There was no update from Verizon.

Mrs. Zadell reported on the Township website progress, we have had very little calls regarding the new website so we think it is going pretty well.

Social Media: Facebook we have 289 likes and on Twitter we have 133 followers.

Mrs. Zadell reported that it takes her about 15 minutes a day to manage those social media networks. We are getting great feedback.

The TAB board wanted to add to future agenda – adding more video options to their DTV webpage.

Programming: Mr. Salvati reported that Mr. Keith Peters captured about 15 gigabytes of footage at the Save Kids Castle Event. Mr. Salvati and Mr. Peters will be meeting in the next few weeks to work on finalizing that project.

Mr. Salvati also reported that he has met with the Chalfont New Britain Business Alliance regarding a video that they would like to prepare titled “Fire Safety in the Home”. This may be a longer term project.

Mr. Salvati also has other informational ideas for videos that he will be working on. He also reported that the Traffic Committee will have the ‘Walk This Way, Pedestrian Safety’ video for young children. It is a four-minute video; Mr. Salvati will distribute it after this meeting for approval.

Mrs. Zadell reported that Cornerstone Fitness is doing some programming on the Life Trail that we should have coming up next month for approval.

The Committee got a chance to watch the Geil video; they would like it to be aired.

Mrs. Zadell will contact Bucks County Historical Society to see if any message we attached to the video is ok and make sure we have the ability to air the video. She will also distribute a form for the video.

Mr. Salvati also showed a student Carter Moore, who did a really cool piece, “This is a Day in History”, through the CB Network and Mr. Salvati is exploring that programming option as well.

The Committee congratulated Mr. Salvati on great job on programming.

Mr. Ebenbach reviewed the other Committees, the Bike & Hike, Planning Commission and possibly Public Water & Sewer Committee that may want to have more video programming on the channel.

Mr. Colello will talk to Judy Hendrixson from Bike & Hike and Planning and make sure they get on the next agendas for those committees.

The Committee reviewed the 2013 Projects. Mrs. Zadell reported that the Township Intern has been indexing the meetings; that has been going very well, the indexing is very close.

In the 2013 spending projection review the Committee decided to allocate \$4,200 to the new account and only leave a minimal amount in the 2013 budget. They do not anticipate any big expenditures.

Mr. Ebenbach stated that he would like to request a meeting with Ron Rossi and Mrs. Zadell, Sinclair Salisbury and Chief Dean Logan, to go over emergency communications.

Mrs. Zadell will set that up this month.

There was no report on the lectern but it was reported that all supplies are here.

The Committee discussed the CB100 replacement; there is the new CG350 and CB500 they may cost around \$1,600 to \$1,700. We may do a trial version. Mr. Ebenbach will look into that.

Mr. Ebenbach asked for the indexing directions.

Mrs. Zadell will email them to him.

Mr. Krause reported on the new version of IQM2 coming out which will make it much easier to stream to ipads and include an improved player.

On a motion made by Mr. Krause, seconded by Mr. Salvati the committee adjourned at 8:38PM.