

TELECOMMUNICATIONS ADVISORY BOARD
Meeting Minutes
January 9, 2012

In Attendance: Kurt Krause, Chairman; Ed Ebenbach and Joe Salvati, TAB Committee Members; Tom Scarborough and Rick Colello, Board of Supervisors and Staff Liaison Sandra Zadell, Assistant Township Manager.

Minutes: On a motion made by Mr. Ebenbach, seconded by Mr. Salvati, the TAB Board approved the amended December 5, 2011 minutes.

Mrs. Zadell reported that there was no Comcast update.

Mrs. Zadell reported that there is a new pricing tier and channel availability on the Verizon Business tier.

Mr. Colello informed the committee that he had some problems watching the January 3rd meeting; there was a delay in the broadcast and no indexing. The committee will look into it.

The TAB Board reorganized; on a motion made by Mr. Salvati, seconded by Mr. Ebenbach, Mr. Krause was elected committee Chairman for the year 2012.

The committee reviewed the FCC Annual Report and decided that it would be tabled.

Mr. Ebenbach gave a report on the 2011 TAB spending. He stated that the ending balance from 2011 will be \$15.76 or possibly \$35.76 depending on some end of the year spending items that have yet to be settled.

The TAB Board reviewed the 2012 Budget. Mr. Ebenbach pointed out some highlights; one being the Lectern Project. The amount that he had budgeted for that item was raised to \$1,000 from \$750; the price change reflects the inclusion of a new PC in the podium. Mr. Ebenbach asked the TAB Board if they felt that they should be spending a large portion of the tab budget a piece of furniture. The will continue to review this project, after getting more information from Rick Schea.

The Board then reviewed the need for the purchase of a new backup battery. Mr. Krause and Mr. Ebenbach will shop for the battery and let Mrs. Zadell know which type of replacement to purchase.

Mr. Ebenbach mentioned the need for a monitor for the encoder. Currently when Mrs. Zadell and Mr. Ebenbach operate the system they have no ability to view the encoder and see if it is functioning correctly, which has been a problem. The both would like to have a monitor so that they can trouble shoot during the meetings if there is a problem.

Mr. Ebenbach stated that he believes that the committee should be thinking about long term use for the Verizon Grant. He feels that in the next 5 to 10 years our current 4 to 3 ratio operation will be obsolete; most TVs will be converting to the 16 to 9 ratio.

Mrs. Zadell reported that she will check with Minute Traq on the work flow issues that they have been having and report back to the TAB Board next month.

Mr. Krause reported that the Google Analytics are functioning well, we have about 30 to 70 viewers per Board of Supervisors meeting. Mr. Krause will forward some Google Analytics to the rest of the committee this month.

Mr. Salvati asked Mrs. Zadell to check with the IQM2 operators to see if we can have a more obvious link back to the Township website from the IQM2 site, something like a the seal or wording that states "Return to Township Site". He feels this would enable people to navigate more efficiently from site to site.

Mr. Salvati then presented the work that he has been doing for the past several months on the Moments in Time video for Mr. Frank LaRosa. The committee reviews the screening and Mrs. Zadell presented Mr. Salvati with some notes on the screening. Overall everyone thought it was a great job.

The committee adjourned at 9:00PM.