

TELECOMMUNICATIONS ADVISORY BOARD
Meeting Minutes
May 2, 2011

In Attendance: Kurt Krause, Committee Chairman, Joe Salvati, Tom Scarborough, Board of Supervisors, Rick Colello, Board of Supervisors and Staff Liaison Sandra Brookley Zadell, Assistant Township Manager.

Minutes: The committee review the minutes from the April 4, 2011 TAB Board. On a motion made by Joe Salvati, seconded by Kurt Krause the minutes were approved without changes.

Comcast Update: Mrs. Zadell provided a Comcast update, she shared the Comcast Newsletter that arrived.

Verizon Update: Mr. Krause gave an update on the Verizon Peg Grant, he reported that, per our franchise agreement, in our fifth year we are eligible for a \$3,128 grant. We will receive another grant of \$3,128 in our tenth year. We should receive the payment sometime around September 19, 2011. Mr. Krause stated that some of our equipment has started to get older and we should consider using this money for maintenance. Mr. Krause then stated that we will be review a presentation from Granicus on webstreaming this evening with the intent to prepare a recommendation for the Board of Supervisors at their June or July meeting.

Mrs. Zadell brought up the issue that was brought up by Arnie Feldman, EAC Member, that during a recent stay at Doylestown Hospital he noticed that they do not show our Government Access Channel. Mr. Salvati volunteered to contact Doylestown Hospital to see what is going on with the Government Access Channel and why it is not broadcast there.

Mr. Kraus reported that Mike Sturgeon and Ed Ebenbach had done lots of work rewiring the electric to the room and through out the public meeting room to reduce the hum that we saw on screen. They rewired the entire system.

Mr. Salvati reported that he did receive a check from Doylestown Township for the Bucks County Historical Society and he brought in the cards and the information packet to Mrs. Zadell with 4 passes if anyone on the committee has to use them.

Mr. Salvati will contact Dr. Feldstein about any old archival items he may have from Delaware Valley College that we can start matching with the video. Mrs. Zadell stated that she is going to try finishing the clipping of the last two people for the next meeting of the TAB Board.

The committee then gathered for a presentation from Christopher Keene at Granicus, he discussed what the company has to offer in regards to web streaming. He started by indicating to us the Granicus is an 11 year old company with over 750 clients, went on to

discuss the Granicus Open Platform System. This system is easy to use, is all inclusive and includes unlimited Bandwidth, unlimited storage, no matter how much content you put up they can handle it. There is also an aspect of the content that is shared between the other 750 clients that is if they want to share a video they have about Stormwater Management we can download it and use it on our channel and visa versa we can upload things for other partners to use. He discussed that when the user is looking at the web streamed board meeting it will be in an I-frame that they drop into our website. We can also stream all of our content that is on our TV Channel on to the website.

He reviewed Superior Wisconsin's website as one of their clients, the agenda can include jump-to points, if they are talking about the budget you see Budget 2011 and it will take you right to the point in the video where they are talking about the budget for 2011. Additionally, many of their clients can be viewed on Androids, Blackberry's, I-phones, etc.

He also reviewed a bit of the Government Transparency Platform which includes searchable content and similar options.

The Open Platform Program includes time stamping that happens after the meeting where a person can go through the video and click where they would like to have the time stamp, such as Budget 2011, etc.

It is an easy to use system, Granicus does include the encoder as part of the monthly cost, it comes to our site and can work right through our switcher that we currently use. Basically, we just upload our programming that we already have to their system and that will be able to stream any content that we currently have and want to play.

The agreement that they would enter into with us is a contract agreement with a one year contract, they do have about a 99% retention rate with their company. Mr. Keene offered to send a sample contract for us to review.

The next step in the process would be a formal network assessment, where we would focus on our audio & video sources, network configuration, where the encoder would reside in our building, if it will work with our Leightronix server and other such items, so that when we go live we know that it will definitely work.

Mr. Keene followed up that he will email Mrs. Zadell a proposal. This concluded the presentation.

Mr. Krause stated that he will get the details on the third company for us, as we want to price shop three different companies prices. He was speaking with a company IQM2 about those details.

Mr. Krause stated that he would like to get this before the Board of Supervisors in June.

Mr. Krause asked Mrs. Zadell to email the proposal from Granicus when she receives it for formal review at the next TAB meeting.

Mr. Salvati and Mrs. Zadell presented 20 logo choices to the committee. Mrs. Zadell & Mr. Salvati will both send their jpegs to the rest of the committee for review. Some favorites reviewed were #5, #6, #3 & #10. Everyone will have a chance to review all before the next meeting, where the logo will be selected.

The committee adjourned at 9:15PM on motion of Mr. Krause, seconded by Mr. Salvati.