

Doylestown Township  
Telecommunications Advisory Board (TAB)  
Meeting Notes  
January 10, 2011

Board of Supervisors: E. Thomas Scarborough, Jr.  
Rick Colello

Members Present: Kurt Krause, Chairman  
Edgar D. Ebenbach  
Joe Salvati

Special Projects Manager: Sandra Zadell

The following issues were discussed:

1. The Board reviewed and approved the meeting notes from 12/6/2010.
2. There was a resident complain from Mr. Descroches, at 501 Caddy Drive. His driveway light electric line was cut by Comcast Contractors. Mrs. Zadell contacted Brian Jeter at Comcast and hopefully they will resolve the issue.
3. There was no Comcast update.
4. Mrs. Zadell reported channel changes on the Verizon update.
5. Mr. Salvati explained to the TAB board about the status of the Moments in Time Piece. He and Mrs. Zadell are working on clipping the footage that we have. He has also been in touch with Bucks County Historical Society to get more pictures to use to supplement the piece. Mrs. Zadell reported that Dawn Buyers was going to be giving us a video of Kids Castle construction. Mr. Ebenbach reported he can still work on creating a spreadsheet for us to use when we are capturing footage that would help with the clipping process.
6. The Board discussed the audio problems we have been experiencing with DTV. Mr. Krause thinks the issue may be that we are overdriving the audio on Comcast. Mr. Ebenbach thinks maybe there needs to be some re-wiring done to alleviate the problem. The Board will continue to troubleshoot the issue and will hopefully have it completed and fixed by next month.
7. The committee discussed the options created with the installation of the character generator. Mr. Salvati presented several logo choices for DTV. He is going to refine some of the choices for the next meeting. He would like to add animation to the logo, and the group discussed the capacity of the character generator to handle such ideas. They also discussed the scope of the new logo, whether it will be used for just DTV or across the board for branding purposed. Mr. Ebenbach feels that the scope should be kept narrow, and just focus on DTV. Mr. Salvati leans more towards a more global marketing piece for the logo, envisioning it would be using on the newsletter and Website as well. Mr. Krause stated that the discussion and refinement of the logo may take some time, and for now he would like to just start using the an opaque DTV interim logo as the logo so that we can begin using the

character generator. ON a motion made by Mr. Salvati and seconded by Mr. Ebenbach the TAB board decided to use an interim opaque logo as an interim station ID and solve the logo issue in upcoming meetings. Motion passed.

8. Mr. Ebenbach stated that the installation of the character generator will again change the set up for operations and that we may need to change the desk in the TAB room so that the operator will more easily be able to use all of the systems in the room.
9. The committee discussed their plans for the installation of the new projector and screen in the public meeting room. They will work with the Township staff to prepare for the installation and do a test run of the set up. They would like to be prepared for the annual storm water meeting which will be February 15<sup>th</sup>, and would like to be able to allow the presenters to use the new system on that date.
10. Mr. Ebenbach and Mr. Krause will meet with Melissa Schaeffer from Chalfont Borough to help explain the equipment to her.
11. The TAB Board discussed the franchise report we received from Comcast. Mr. Salvati would still like a more specific report from Comcast. The Board will keep this on their to do list for 2011.
12. The Board discussed their 2011 priorities. They will continue to tune the audio and evaluate web streaming options.
13. The committee discussed airing our alerts on the website. Mr. Salvati has done some research on this matter. The Board would like to discuss this further at their next meeting. Mr. Krause wants to make sure that all of the concerns raised by the township are handled and that the township doesn't lose any ownership through this process.
14. The Board reviewed their 2010 accomplishments:
  - a. Added a 4<sup>th</sup> camera
  - b. Renamed DTV
  - c. Added new local programming
  - d. Created the EAC hour in conjunction with the EAC
  - e. Debuted the Programming guide on the channel
  - f. Moments in Time filming began
  - g. Created commercials for township events like howl o ween
  - h. Utilized DTV for urgent police alerts
  - i. Improved cable cast monitoring, improved wiring and flexibility for re-wiring, and implemented wireless mics
  - j. Installed character generator for deployment in 2011
  - k. Review and create operating manual
  - l. Met with Comcast regarding franchise agreements