

Telecommunications Advisory Board (TAB)
Met in-person at Doylestown Township Building Conference Rm B
Meeting Notes: May 12, 2025

Members Present: Ed Ebenbach, Jenya Shuportyaka, Art Zapolski, Jean Laustsen

Absent: Damon Bakun (on leave)

Quorum: Yes

Board of Supervisors: Barbara Lyons

Township Manager: Stephanie Mason

Assistant Township Manager: Andrea Mergner

Quorum: Yes

Meeting called to order: at 5:00pm

PUBLIC COMMENT: None

APPROVAL OF PRIOR MEETING MINUTES - Mr. Zapolski made a motion to accept meeting minutes from 4/14/25; Ms. Shuportyaka seconded. Minutes were approved unanimously.

UNFINISHED BUSINESS:

Bike & Hike Trail Video – Safe Routes to School Video – (produced by Ms. Shuportyaka and Ms. Mason in liaison with Nicole Gull McElroy)

Mr. Ebenbach played the video. He suggested using the same intro format that was used on other trail videos. Ms. Laustsen will create that title. Also suggested using a map that highlights the trail. Ms. Mergner will provide an up-to-date map with the trail highlighted. Once those changes are made, we can add it to the other trail videos. Ms. Mergner will share it through our YouTube channel.

Summer Concerts Generic Promo – (produced by Ms. Laustsen)

Mr. Ebenbach played the video. The group discussed changes to the full screen graphic to simplify it and make it easier to read. Ms. Mason will look for an image of the hot dog concession to replace the stock shot. Ms. Lyons suggested changing the announce track to say “You can even get a hot dog!” to tie it in with the opening dog video.

Community Rec Center Branding Project Video

Mr. Ebenbach passed out a revised script for the video which Ms. Mergner had updated incorporating feedback from the staff. Following a discussion the committee decided to take a different approach. Since everyone agrees about the video track, we will focus on the audio. Ms. Lyons will edit the announce track to incorporate some changes she feels should be there and share those with the group.

July-August should be the time frame for shooting video for the project. Mr. Zapolski asked if the videographers for the project will be given creative license to shoot as they feel is fit. Yes they will.

DTV Program Broadcast Schedule revamp – Mr. Ebenbach has nothing new to report

NEW BUSINESS:

Operations Update - Mr. Ebenbach related that he had technical difficulties at the April Board of Supervisors meeting that started with one person's Zoom presentation going awry. Thanks to recent ATV Tech Repair visits, problems relating to needed firmware updates and configuration adjustments on some equipment were resolved. Mr. Ebenbach has tested it and it worked okay.

Equipment proposal for Zoom upgrade - Mr. Ebenbach explained that he would like to find a way to make our use of Zoom more bullet proof. He's working with ATV to upgrade our hardware configuration for this purpose. Since the cost of the upgrade is not settled yet, he is not ready to make a proposal to the Board.

TAB review to Board of Supervisors scheduled for July 15 meeting - Mr. Ebenbach will make his annual report on what TAB has been doing. He plans to show clips including the new SRTS trail video, Summer Concert promo, EAC Garden party, Dart video, Doylestown Health. A photo was taken of the TAB committee members to include in this presentation.

Decision about the schedule for the next TAB meeting: Committee decided we should meet as scheduled on June 9.

Meeting adjourned at 6:11pm

Meeting notes respectfully submitted by Jean Laustsen