## TAB Monthly Meeting Agenda Doylestown Township

## Monday April 14th, 2014 at 6:30 pm

Board of Supervisors: Ken Snyder

Board Members: Ed Ebenbach

Kurt Krause Joe Salvati

**Special Projects** 

Coordinator: Ashley Thompson

## Agenda Items:

- Township Website report (AT)
- Social Media footprint expansion discussion postponed to May Meeting
- Review and approve TAB meeting notes for 3/10/2014
- Comcast Franchise Renewal update (EE)
- Programming
  - o K Peters videos (KP) Touch-a-truck Ad/Dog Park video
  - o Bike-Hike trail videos (EE)
  - Planning Commission shoot (EE/JS)
  - o Traffic (JS)
  - o Parks (JS/AT)
  - Video Content Metric (EE)
- 2014 Projects/Spending
  - o YTD spending report
  - o Interest in Public Wireless network upgrade/expansion (AT)
- Operational Issues / Control room
  - SuperTAB behavior/performance
  - o Projector
  - Backup Operator(s) (AT)

Next meeting Monday May 12th, 2014 at 6:30 PM Main Topic: Growing Social Media reach