

**TELECOMMUNICATIONS ADVISORY BOARD**  
**Meeting Minutes**  
**November 7, 2013**

**In Attendance:** Ed Ebenbach, Committee Chairman; Kurt Krause and Joe Salvati, Committee Members; Tom Scarborough, Board of Supervisors Liaison; Rick Colello, Board of Supervisors Member

On a motion made by Mr. Krause, seconded by Mr. Salvati the minutes from the October 7, 2013 meeting were approved without amendment.

Mr. Ebenbach noted that Mrs. Zadell was not able to attend the meeting due to illness in her family.

**Comcast Franchise Renewal Update**

Mr. Ebenbach reported that he had received no reply from Comcast regarding their progress on finalizing our franchise Renewal Agreement or regarding the Doylestown TV Upgrade plan submitted to them on September 24.

**Comcast and Verizon Update**

Because of Mrs. Zadell's absence there were no updates for Comcast or Verizon.

**Township Website/Communications**

Mr. Ebenbach asked the Board to consider upgrading the DTV portion of the website by adding video playback options from the Nexus library on that webpage. He will add this discussion as an agenda item in a future TAB meeting.

**Social Media**

Mr. Ebenbach reported information obtained from Mrs. Zadell - On Facebook the Township has 302 likes and on Twitter, 153 followers.

**2014 TAB Meeting Schedule**

The Board agreed on the proposed 2014 schedule for the second Monday of each month. The Board will consider in the December meeting whether or not to change the start time for those meetings from 7 pm to 6:30 pm.

**Programming**

Mr. Ebenbach reported on his liaison visits to other Boards and Commissions. During his visit to the Planning Commission, Judy Hendrixson, the PC Chair, expressed interest in assembling an "expert" interview show with the Township Planning consultant and the Township Manager once a script can be sketched out. In subsequent discussion, she also expressed interest in creating a "Vision" documentary, capitalizing on a number of the commissioned studies that have been prepared for the Township.

Ms. Hendrixson is also the Chair of the Bike & Hike group. She described interest in creating a "helmet-cam" narrated video of the Township's numerous B&H trails

throughout the seasons as a means to reveal the beauty of those trails to residents who have not had the opportunity to travel on them. The TAB group expressed interest in the concept and discussed the possibility for TAB to purchase a helmet-cam for use in this project and perhaps others – such as a child’s tour of the newly renovated Kid’s Castle. The TAB group agreed to pursue this possibility and will explore the camera options in the next few weeks – Go-Pro.com was suggested as a possible source for a quality camera of this sort.

Mr. Salvati reported on Boards and Commission meetings that he has reached out to. He indicated that he had spoken to John Bray, Chair of the Parks and Recreation Board, and plans to attend their next meeting. He commented further that the Traffic Advisory Committee has plans to submit a video on Bike Safety for our consideration.

As to Township departmental efforts for programming, Mr. Salvati indicated that he plans to talk to Fire Marshall Rick Schea regarding any available fire safety material, and to reach out to Ed Harvey, Chairman of Public Water and Sewer Advisory Committee to see where they stand with their plans to create an educational video. Lastly, he reported that the Code department plans to tackle any future video projects after they complete their website upgrade activities, probably in early 2014.

The committee unanimously approved putting the Kids Castle Roving Reporter video on the air.

The Committee congratulated Mr. Salvati for his continuing progress in creating/finding new programming for the channel.

### **2013 Projects**

Mr. Ebenbach reported that he does not anticipate any big expenditure in 2013.

Mr. Ebenbach reported on the October 24 meeting that he and Mr. Krause had with Ron Rossi, Mrs. Zadell, Sinclair Salisbury, Chief Dean Logan, and Fire Marshall Rick Schea. The meeting’s purpose was to explore alternatives to improve Township communications with residents and others in times of power outages and other emergencies. Mr. Rossi grasped both the concept and the complexities of using TAB’s current Verizon internet connection as a secondary communications portal to the current Comcast portal (which was down for an extended period during Superstorm Sandy), and will work up a hardware/software proposal for our consideration.

Mr. Krause reported that he has learned that there is a possible CG100 overlay software upgrade available to permit proper operation with our Windows 7 based SuperTAB computer. He is negotiating with DataVideo to determine the cost and timing for this change.

### **Adjournment**

The committee adjourned on a motion made by Mr. Krause, seconded by Mr. Salvati.