

TELECOMMUNICATIONS ADVISORY BOARD
Meeting Minutes
August 1, 2011

In Attendance: TAB Members Ed Ebenbach, Joe Salvati, and Kurt Krause, Chairman. Supervisor Liaison: E. Thomas Scarborough Board of Supervisors Liaison, Board of Supervisors Member Rick Colello and Staff Liaison: Sandra Zadell, Assistant Township Manager.

Minutes: On a motion made by Mr. Ebenbach, seconded by Mr. Salvati the minutes from the July 11, 2011 meeting of the TAB committee were approved as amended.

Comcast: The Committee then reviewed the Comcast Update. Comcast sent a letter to the committee letting them know that there will be no more analog channels as of October 6th. All customers must get digital conversion devices.

Verizon: There was no Verizon Update.

The committee reviewed the budget sheet that Mr. Ebenbach handed out; he made some changes to the headers in order to make the document more clear.

In reviewing the budget Mrs. Zadell noted that Mr. Salvati had found great music that she could purchase, royalty free for \$99. The original budgeted item for the music was \$75.

On a motion made by Mr. Ebenbach, seconded by Mr. Krause the committee voted to approve the purchase of royalty free music, not to exceed \$110. The motion passed.

Mr. Krause discussed the Comcast franchise renewal agreement. The current agreement expires in March of 2013 and Mr. Krause stated that we should start beginning to look at the negotiations in the upcoming months. Mr. Ebenbach stated that it seems like we are stuck and there is not much more we can out of Comcast as far as revenue goes, but maybe we could look at what types of extras we can negotiate into the contract, such as used equipment etc. They also discussed the fact that Mr. Jeter had brought up the last time they met with Comcast to possibly sell our low number channel 22 for something higher.

Mr. Krause nominated Mr. Ebenbach to be the lead on negotiations with Comcast. That nomination was seconded by Mr. Salvati. The motion passed.

The committee then discussed the Nexus Raid Disk and they did verify that Mrs. Zadell should order it from VCA. Mr. Ebenbach will be sending the model number to Mrs. Zadell to order the new mic; she will do Google shopping and probably end up ordering it from Sweetwater. Mrs. Zadell will also order the chairs that Mr. Salvati had sent to her from Walmart.

The committee asked Mrs. Zadell if we had received a response yet from the solicitor regarding the web streaming contract, we have not. Mrs. Zadell will continue to follow up on this item.

The committee discussed that they should probably do a newsletter article for the Fall 2011 Newsletter announcing that Webstreaming will be available. Mr. Salvati will write the newsletter article and forward it to Mrs. Zadell by August 10th.

Mrs. Zadell mentioned that she has been having trouble with her power director upgrade. Mr. Salvati suggested that Mrs. Zadell just reinstall the power director 8 on to her computer and install the upgrade onto the TAB computer which is more equipped to handle it. Mr. Ebenbach will help Mrs. Zadell install the upgrade. Mrs. Zadell will email all the necessary links to Mr. Ebenbach for upgrading the TAB computer.

The committee reviewed the video approval form that Mrs. Zadell had created, they had several suggestions and she will make those changes and email it to the committee before the next meeting.

Mrs. Zadell gave an update on the “Moments in Time” project, she announced that she and Mr. Salvati had finished cataloging all of the clips, they are at the point where a list is going to be generated to go to the Historical Society to find additional picture and they are also moving forward with making the vignettes featuring each person that they interviewed. The project is moving along nicely.

Mrs. Zadell presented the video request from Mr. Lloyd and the Central Bucks Regional Aging Task Force. The video is entitled Your Hearts Electrical System. Mr. Salvati mentioned that he can upload this and send it to the TAB members for approval. They will use the new Video Approval Form to approve this video.

On motion of Mr. Ebenbach, seconded by Mr. Salvati the TAB Board adjourned at 8:20pm.