

A meeting of the Doylestown Park and Rec Board was called to order on March 10, 2020 after the Joint Meeting of the P&R Board and the EAC.

In attendance: Paul DiNella, John Bray, Kevin Kane, Kathy Brown, Jaren Sweeney P&R Director
Guests: Dave Tomko, Director of Operations

Meeting Notes: February 11, 2020 were unanimously approved, with edits, on a motion from John Bray and a second by Kevin Kane.

Kids Castle update: Dave Tomko provided update information:

Grant is closing for \$100,000 matching funds.

Measurements will be taken for poured-in-place material for 2 – 5 yr. old area, then estimates will be done.

One more play piece to be installed.

Park Assessment Update:

Kevin Kane presented the spreadsheet from the committee's first park tour.

All parks look good. Spreadsheet is a thorough tool.

At least another look is needed to complete assessment. Scheduled for March 28th at 9 am.

John Bray – suggested placing signs in neighborhood parks to invite local park users to share ideas for parks.

Goal is to present final assessment to BOS.

Social Media & Marketing Update:

Paul DiNella presented update.

Goals: raise general awareness of events, promote each park, inform community, potential revenue & donations, build our own energy and content.

Utilize Instagram, Twitter, Facebook, co-op with Dtown Facebook group

Develop content to incorporate photos, videos, maps, facts, -share with TAB & DTV

Helpful to have a consultant to help move things along

Next step: go over PP to present to BOS.

Karen stated Kaitlyn (Program Cord.) does posting on Dtown Township Facebook page.

Community Building Update:

Dave Tomko: Township is moving forward utilizing Rob Galant of JD Bravo in the RFP process.

New Business

Kathy Brown reached out to Ashton Rosenberger, Quakertown P&R, about their concerts and beer garden. Ashton is available to meet with members of our board to provide insight in moving forward in adding the sale of beer and wine at our concert series.

Director's Report:

Karen Sweeney shared website changes, updates on the golf outing, & Performing Arts Series.

Meeting adjourned at 7:45 on a motion by John Bray and a 2nd by Kevin Kane.

Notes written to the best of my notes and memory.

Kathy Brown